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## **Lanark County Business Retention & Expansion (BR+E) Project gets overwhelming response**

Response to a call for businesses to participate in face-to-face business visits/surveys across Lanark County continues to impress!

Lanark County, in partnership with Valley Heartland Community Futures Development Corporation (CFDC), is delivering the Business Retention & Expansion (BR+E) Project, which aims to support and strengthen local business across the county.

Through the project, the volunteer and business communities are coming together to help Lanark County and local municipalities better understand business needs and priorities.

“More than 80 trained volunteer visitors have stepped up to the plate to do the face-to-face, confidential surveys and we have over 100 businesses already agreeing to participate,” stated Teri Devine, BR+E Coordinator, Valley Heartland CFDC.

“Businesses will be able to share information by completing the survey, have any issues or opportunities heard and will be contributing to the development of future projects, programs and priorities that support business across Lanark County,” explained Stacie Lloyd, Regional Economic Development Officer, Valley Heartland CFDC.

“Results of the survey will help Lanark County understand the needs of local businesses and help where possible, both now and into the future,” added Lanark County CAO Kurt Greaves.

The Lanark County Business Retention & Expansion (BR+E) Project is a broad sector survey representing the many sectors and geographies across the County.

There are still spaces available for businesses in the construction, real estate, finance and insurance or agriculture sector, so if you would like to participate, please contact Teri Devine, BR+E Coordinator, at 613-283-7002 ext. 111 or 613-207-5940 or by e-mail at [bre@valleycfdc.com](mailto:bre@valleycfdc.com).

More information is available at [www.valleycfdc.com/bre](http://www.valleycfdc.com/bre).

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For general information about Valley Heartland CFDC and Lanark County programs and services, please contact:

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### **About Valley Heartland CFDC**

At Valley Heartland Community Futures Development Corporation, we've been building entrepreneurship for over 30 years, helping to strengthen and grow the local economy. We work with entrepreneurs and communities to help them nurture the most innovative, sustainable businesses and communities imaginable. As a community-based, nonprofit organization funded by FedDev Ontario, we invest in job creation, business and community innovation. *Contact us at [valleycfdc.com](http://valleycfdc.com)*

### **About the Eastern Ontario Development Program (EODP)**

The Eastern Ontario Development Program (EODP) is a \$48-million initiative that advances economic development in rural eastern Ontario. Through EODP, FedDev Ontario is collaborating with Community Futures Development Corporations (CFDCs) in eastern Ontario to promote the growth of new and existing businesses in rural communities.